



# CATALYST CONFERENCE 2001 FAQ

## EUROPE

sponsored by

**BusinessWeek**

[www.businessweek.com](http://www.businessweek.com)

### Dates and Times

September 30-	Opening Reception, 6-9 pm
October 1& 2-	Conference 8:00 am to 6:00 pm, with an hour lunch and breaks
October 3-	Conference, 8:00 am to 2:00 pm – working lunch and breaks

### Conference Highlights

Networking technology is evolving at an explosive pace and distinct technologies are becoming increasingly interrelated. In addition, applications, network operating systems, electronic commerce, Intranet and Extranets need to be horizontally integrated with services like directories, security, collaboration, and the platforms that host the services. The conference will benefit IT professionals who want to get up to speed and make the right decisions regarding network technology, leveraging that technology successfully to drive business.

With e-business, traditional voice networks are converging with data networks to create a next generation network that's capable of supporting all media, including telephone, data, and video. These next-generation networks must allow businesses to connect seamlessly with employees, customers, partners and suppliers, creating e-business relationships. As these connections are created, IT professionals need to plan for critical infrastructure changes that directly impact their entire organization. The conference also provides a glimpse of the future-focused architecture framework needed to design and implement multi-service networks that span the increasingly invisible boundary between public and private.

### How To Register For Conference

Call 801-566-2880 ext. 161

THE BURTON GROUP

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## Registration Fees

Clients of The Burton Group:	2,175 Euros /\$1,895
General Attendee:	2,650 Euros/\$2,295

Your conference fee includes attendance to all sessions in the conference track of your choice, meals, special proceedings, the Sunday night opening reception, and all vendor hospitality suites

## Payment

Visa, MasterCard, American Express, and Diners Club

## Refund Policy

All requests for registration refunds must be in writing and will be confirmed. A full refund will apply to cancellations received by August 28, 2001. A 240.00 (Euros) processing fee will apply to refund requests made from August 28 through September 10. Refund requests made from September 10 through 8:00 am on September 29, will be charged a cancellation fee of 50 percent of the registration fee. No refunds will be granted for cancellations received after 8:00 am September 29, 2001, or for registrants who fail to attend the event. Registrants, who do not attend the event or cancel after September 29, 2001, are responsible for the entire registration fee. Substitutions for paid registrations are permitted at any time.

## Conference Location

Hilton Amsterdam  
Apollolaan 138  
Amsterdam, Netherlands  
Phone: 31 (0) 207106000  
Fax: 31 (0) 207106080  
<http://www.hilton.com/hotels/AMSHITW/index.html>

## Special Hotel Pricing

Standard Single*	Dfl. 570.00 + VAT tax + 5% city tax
Standard Double*	Dfl. 600.00 + VAT tax + 5% city tax
Executive Single*	Dfl. 685.00 + VAT tax + 5% city tax
Executive Double*	Dfl. 715.00 + VAT tax + 5% city tax

\*Per night (28/9 -- 3/10) for Catalyst Conference attendees.

## How To Reserve Lodging and Accommodations

Hilton Amsterdam  
Apollolaan 138  
Amsterdam, Netherlands  
Phone: 31 (0) 207106000  
Fax: 31 (0) 207106080  
<http://www.hilton.com/hotels/AMSHITW/index.html>

## For Catalyst Conference 2001 Updates

Visit [www.tbg.com](http://www.tbg.com) for the latest information on Catalyst Conference 2001.