COELITION PRESS RELEASE

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FOR IMMEDIATE RELEASE

Coelition takes important step towards open personal data ecosystems with MyData

We are celebrating **MyData Global**'s paper, *Understanding MyData Operators*, published today with support from **Coelition**. It is a foundational step on a roadmap towards a human centric personal data infrastructure that involved 34 experts and was supported by 48 personal data operators in 15 countries.

The **MyData** vision published in 2015, describes operators as actors in personal data ecosystems that provide infrastructure for human-centric personal data management and governance. **Coelition** prides itself on the contributions made to the creation of sustainable ecosystems where the use of data is transparent and controlled by individuals. As providers of infrastructure for personal data management, we recognise our responsibility in creating sustainable ecosystems for fair and ethical use of personal data.

The need for a human-centric data economy is evident: fighting and understanding the impact of COVID19 in a privacy-preserving manner is just one example. The paper creates a common language, leading to a better understanding of the field and the roles different actors can take. From there, it defines minimum interoperability requirements and emphasises the need for governance.

Joss Langford, lead editor of the paper says: "**Coelition** has helped to guide a robust and creative process over the course of a year to bring together experts, critics and service providers. The combination of workshops in different places in the world, followed by intense online collaboration in the last few months, allowed us all to contribute to an insightful paper and have it supported by personal data operators worldwide. The paper provides, for the first time, a comprehensive and united approach to promote transparency and innovation in the design of personal data services. This truly is a milestone for human-centric data sharing, use and management."

"We are really proud that **MyData Global** has facilitated this landmark paper", adds Teemu Ropponen, general manager of **MyData Global**. "Operator organisations worldwide have joined on a common journey towards interoperable infrastructure for using personal data across digital services. These operators commit to working in a way that not only puts the rights of the individual in the centre, but also sets them on a collective path to build ecosystems that work for people. The **MyData operator** philosophy is very much aligned with the recently published EU data strategy, which emphasises the rights of individuals in these developing infrastructures."

From here on, we will continue to help the **MyData Operators Thematic Group** in keeping the operators network connected, contributing to thought leadership and

working towards interoperability, both in technology, governance as well as human-centric business models.

To download the paper now and see updates in the future from this community visit: https://mydata.org/operators/

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About Joss Langford, lead editor:
Joss Langford is a founding director of Coelition and holds an honorary research fellowship at University of Exeter. He is also technical director of Activinsights, helping healthcare professionals to collect and analyse lifestyle data to support disease treatment and prevention. He has authored several books and papers, including the 2013 book *Data to Life*, presenting a radical new roadmap for collecting and handling behavioural data. Joss holds a BSc in Cybernetics & Control Engineering. He is a Fellow of the Royal Society for the encouragement of Arts, Manufactures & Commerce and a Member of the Institute of Engineering Technology.

About Coelition (coelition.org):
Coelition is an independent non-profit research and technology organisation, formed in 2013, to create privacy-by-design technologies for the recording of human behaviour and the Internet of Things. We host infrastructure built on global, open standards and support the growing global ecosystem for the responsible use of personal data. Coelition provides technology and services to organisations, helping them to provide individuals with personal services that handle data responsibly. We have contributed to research and innovation in areas such as pseudonymisation, machine-readable privacy policies, digital identities from behavioural data and human-centric personal data operators. We are members of MyData Global.

About MyData Global (mydata.org):
MyData Global is an award-winning international non-profit. The purpose of MyData Global is to empower individuals by improving their right to self-determination regarding their personal data. MyData Global has nearly 90 organisation members and over 600 individual members from over 50 countries, on six continents. The non-profit facilitates the 2000+ strong MyData community of data experts and enthusiasts. MyData is described in the recently published EU data strategy as a promising initiative for empowering citizens through exercising their digital rights.