

---

## Stage two: #345 New element for defining variable text

Add a new `<keytext>` element to the base and establish new rules for determining effective text content for variable text that is defined using keys

### Champion

Kristen James Eberlein, Eberlein Consulting LLC

### Tracking information

Event	Date	Links
Initial suggestion	03 December 2020	<a href="#">Minutes</a>
Stage 1 proposal accepted	28 January 2020	<a href="#">Minutes</a> <a href="#">GitHub issue</a>
Stage 2 proposal submitted to reviewers	25 October 2020	Robert Anderson, Oracle
Stage 2 proposal submitted to TC	26 October 2020	<a href="#">E-mail</a>
Stage 2 proposal discussed by TC		
Stage 2 proposal approved by TC		

### Original requirement or use case

This proposal was a consequence of the development for *DITA 2.0 proposal #16 Add `<titlealts>` to map*. As this proposal advanced to stage three, the champion (Chris Nitchie, individual member) uncovered previously unnoticed technical issues. Issue #16 was returned to stage two; issue #345 was added to cover the new element for defining variable text and revised rules for determining effective text content. *DITA 2.0 proposal #16 Add `<titlealts>` to map* was re-approved at stage two on 21 April 2020.

### Use cases

DITA users need to define variable text using key references. This functionality was added in the DITA 1.2 release, but the rules outlined in the specification for how such references are resolved were complex. The specification was edited thoroughly for the DITA 1.3 release, but the rules for determining the effective text content remained complex and often yielded results that DITA users did not expect.

The following are common use cases for variable text:

- Alternate text for images
- Book or document titles
- File names and locations
- Link text
- Product names
- Product slogans and taglines
- Terms

The common use cases for variable text require that the content model for a new element designed for variable text definition contain the following elements and domains, in addition to PCDATA:

- Domains
  - Highlight
  - Software
  - XML mention
- Elements
  - <cite>
  - <keyword>
  - <q>
  - <term>
  - <text>
  - <tm>

By adding the <keytext> to the base and establishing new rules for determining effective text content, the DITA TC can simplify the specification, make it easier for processors to implement the specification, and ease complexity for DITA authors and information architects who author and define variable text.

## New terminology

None

## Proposed solution

The <keytext> element will be added to the base vocabulary. This element will be an optional child of <topicmeta> in <map>, occurring at most once.

The rules for determining effective text content, which in DITA 1.3 were defined in [2.3.4.9 Processing key references to generate text or link text](#), will change to the following:

Processors **MUST** resolve variable text that is defined using keys by using the following sequence:

1. Effective text content is taken from the <keytext> element.
2. Effective text content is taken from the <linktext> element.
3. Effective text content is determined by the processor. Appropriate fallback actions might include retrieving text content from a <navtitle> element or the title of the referenced document.

## Benefits

This proposal addresses the following questions:

### Who will benefit from this feature?

All new DITA implementations which need to define variable text using keys; all processors that resolve variable text defined using keys; editors of the DITA specification

### What is the expected benefit?

Ease of defining variable text using keys; easing of developing processors that resolve variable text defined using keys; simplification of the DITA specification

### How many people probably will make use of this feature?

Many

**How much of a positive impact is expected for the users who will make use of the feature?**  
Significant

## Technical requirements

### Adding new elements or attributes

The `<keytext>` will have the following content model and attributes:

#### Content model

```
<define name="keytext.content">
  <zeroOrMore>
    <choice>
      <ref name="cite"/>
      <ref name="data"/>
      <ref name="keyword"/>
      <ref name="ph"/>
      <ref name="q"/>
      <ref name="term"/>
      <ref name="text"/>
      <ref name="tm"/>
    </choice>
  </zeroOrMore>
</define>
```

#### Attributes

Universal attributes

### Processing impact

Processors will need to revise the processing logic that is used for resolving variable text defined using keys.

Tools and systems that manage, analyze, and report on relationships between objects will need to be updated to consider the `<keytext>` element.

### Overall usability

This proposal will make it much simpler for authors to understand how key references to variable text resolve.

## Backwards compatibility

This proposal disallows the following markup pattern that is commonly used in DITA 1.2 and 1.3:

```
<keydef keys="stage-date">
  <topicmeta>
    <keywords>
      <keyword>14 October 2020</keyword>
    </keywords>
  </topicmeta>
</keydef>
```

## Migration plan

If implementations have defined variable text using the `<keyword>` element, they will need to migrate to using `<keytext>` or `<linktext>` (as appropriate). This can be accomplished by the following mechanisms:

- Manual updates
- Global search-and-replace across DITA maps that include key definitions

- Simple scripting

## Costs

This proposal will have an impact on the following groups:

### Maintainers of the grammar files

The new element will need to be added to the base.

### Editors of the DITA specification

- One new element-reference topic is required. It will be added to "Basic map elements".
- The following existing topics will need to be edited. The numeric references in the following list are to the version 1.3, errata 02 version of the DITA specification.
  - 2.3.4.9 Processing key references to generate text or link text
  - 2.3.4.10.2 Examples: Key definitions for variable text
  - 3.1.1 Base DITA elements, A to Z
  - B.6 Element-by-element recommendations for translators

### Vendors of tools

Tool vendors will need to update the following:

- Authoring environments to support authoring of variable text using the new `<keytext>` element
- Processors to ensure correct resolution of the `<keytext>` element
- Tools and systems that manage, analyze, and report on relationships between objects

### DITA community-at-large

Authors and information architects currently using DITA might find it disruptive to shift to using a new element for defining key-based variable text.

### Producing migration instructions or tools

The changes required by this proposal can be covered in the planned committee note: *Migrating to DITA 2.0*.

## Examples

This section contains examples of the markup for the `<keytext>` and the new processing logic for resolving variable text that is defined using keys.

### Figure 1: Simple `<keytext>` element

The following code sample shows how simple variable text can be defined using the `<keytext>` element:

```
<keydef keys="company-name">
  <topicmeta>
    <keytext>Acme Widget Company</keytext>
```

```
</topicmeta>
</keydef>
```

### Figure 2: More complex <keytext> element

The following code sample shows a variable-text definition that includes highlighting elements:

```
<keydef keys="company-name">
  <topicmeta>
    <keytext translate="no">
      <i>Super</i> Widget Squared<sup>2</sup>
    </keytext>
  </topicmeta>
</keydef>
```

### Figure 3: New processing logic

The following sample shows a key definition that includes several elements within the <topicmeta> element:

```
<keydef href="http://www.example.com" keys="company-name">
  <topicmeta>
    <navtitle>Acme Tools web site</navtitle>
    <keytext>Acme Tools</keytext>
    <linktext>Acme Tools Web Portal</linktext>
  </topicmeta>
</keydef>
```

Once processed, the effective text content of both <ph keyref="company-name"/> and <xref keyref="company-name"/> is "Acme Tools".

To set distinct text values for both the company name and link text associated with the company Web site, use two different key definitions.