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MODERNISING ELECTIONS

Implementing e-voting to increase efficiency, security and participation
30th & 31st March 2006, Courthouse Hotel Kempinski, London

Gain insights into:

- Council's of Europe legal, operational and technical standards for eVoting
- European Commission's support to eVoting projects
- The latest update on the eVoting pilots in Europe
- The Help America Vote Act and US voter registration methods
- The best ways to introduce eVoting systems
- Testing and accrediting eVoting systems
- Reducing voter confusion

Your expert speaker panel:

Michael Remmert

Head of "Good Governance in the Information Society" Project
Council of Europe

Jean-Francois Junger

Project Officer, DG INFSO
European Commission

Hans von Spakovsky

Commissioner
Federal Election Commission, US

John Borrás

CEO
Local eGovernment Standards Body, UK

Paul Docker

Head of Electoral Modernisation
Department for Constitutional Affairs, UK

Tom Hawthorn

Electoral Modernisation Manager
The Electoral Commission, UK

Epp Maaten

Councillor of the Elections Department
Chancellery of the Riigikogu, Estonia

Charles Lowe

Board Member
eForum Association, UK

Kate Sullivan

Head of Electoral Administration
The Electoral Commission, UK

John Ross

CEO, Expert Consultant,
Security and Standards Ltd, UK

Isobel Harding

Project Director
North Lincolnshire Council, UK

Daniel Braendli

Head of the Swiss eVoting Project
Federal Chancellery, Switzerland

Andrew Crooks

Acting Campaigns and Parliamentary Affairs
Manager
SCOPE, UK

Stuart Harrington

Consultant
Department for Constitutional Affairs, UK

Hanne Bikker

Project Manager Remote eVoting
Ministry of the Interior and Kingdom Relations,
the Netherlands

Thomas Buchsbaum

Election Division
Foreign Ministry, Austria

John Turner

Chairman
Association of Electoral Administrators, UK

Nicolas Lerner

Deputy Head of the Voting Desk
Ministry of the Interior, France

Axel Eble

National Director Germany
ISSA (The Information Systems Security
Association), Germany

Sébastien Lévy

Expert Consultant on eVoting
SL Conseil, France

Gwilym Morris

Director
Pollen Shop, UK

John Fisher

CEO
Citizenonline, UK

WHO SHOULD ATTEND

From the Governments:

Representatives from the Ministries of Interior
Secretaries and Undersecretaries of State
Heads of Departments for Information Society
Heads of Departments for Information Technology Systems in Public Administration

From Election Management Bodies:

Chief Electoral Officers
Directors
Returning Officers
Heads of IT at Election Commissions
Elections Administrators
Electoral Services Managers
eVoting Experts
Election Advisers

As well as:

Academics
Political Parties Representatives
Public Interest Advocacy Groups' Representatives
NGOs' Representatives

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DAY ONE – 30th March

08:30 Registration and coffee

09:00 Opening remarks from the Chair

CREATING STANDARDS Data – Security – Technology – Quality

09:10 European standards on eVoting – A strategic update

- Council of Europe Recommendation on eVoting (Rec (2004)11), the first international legal instrument to deal with eVoting
- Recent practical experience with eVoting in Europe and elsewhere
- Follow-up to the recommendation
- The state of the debate on some key issues: voter registration and authentication, accreditation, certification and auditing

Michael Remmert, Head of “Good Governance in the Information Society” Project, **Council of Europe**

09:50 Standards for eVoting

Hear about the work of the OASIS Election and Voter Services Technical Committee and their development of the Election Mark-up Language - EML. The presentation will show how the UK is leading the global adoption of EML in its eVoting pilots.

John Borrás, CEO, **Local e-Government Standards Body**, UK

10:30 Morning coffee and networking break

VOTER REGISTRATION DATABASES AND REMOTE E-VOTING Concepts - Experiences

11:00 Help America Vote Act - US voter registration case study

Hans von Spakovsky, Commissioner, **Federal Election Commission**, US

11:40 Electoral Modernisation - Lessons learned and the way forward

- The legislative basis
- Pilots to date
- Learning from past pilots
- The targets for the future
- Overall goal as currently envisioned

Paul Docker, Head of Electoral Modernisation, **Department for Constitutional Affairs**, UK

Tom Hawthorn, Electoral Modernisation Manager, **The Electoral Commission**, UK

12:20 Lunch

14:00 ROUNDTABLE DISCUSSIONS

These chaired roundtable discussions allow participants to offer their views and receive feedback on the number of the conference key themes and challenges. Participants will sit on a selection of three round tables each, focusing on different issues. Tables will have a ‘resident chair’ who will remain throughout the session, set the agenda and mediate a discussion.

- Assuring secrecy of the voting process
- Auditing eVoting systems
- Preparation, maintenance and publication of a reliable electoral register
- Technology and the bottom line – measuring cost-effectiveness of the particular solutions
- Voters’ information and civic education
- Voters’ Customer Relationship Management

15:30 The scope of eVoting in Switzerland

The presentation will provide an insight into the main policies of the Swiss eVoting project. The Swiss Federal Chancellery as the main actor in national elections and popular votes runs three pilot projects in collaboration with the cantons of Geneva, Neuchâtel and Zurich in order to evaluate the feasibility of eVoting in Switzerland. The Swiss legislature has adopted a legal framework that provides conditions under which eVoting can be offered to citizens during the actual trial period. By the end of 2007 the federal government and parliament will have to decide whether or not eVoting is to be introduced in Switzerland.

Daniel Braendli, Head of the Swiss eVoting Project, **Federal Chancellery**, Switzerland

16:00 Afternoon tea

16:30 eVoting in Estonia - A step towards the information society

- eVoting to increase convenience and accessibility
- Voters’ readiness to participate
- Lessons learnt

Epp Maaten, Councillor of the Elections Department, **Chancellery of the Riigikogu**, Estonia

17:00 Incremental success

- Experiment 1: European elections 2004
- Experiment 2: National elections 2007
- The success of incremental planning

Hanne Bikker, Project Manager Remote eVoting, **Ministry of the Interior and Kingdom Relations**, the Netherlands

17:30 Closing remarks from the Chair

17:40 Close of Day One

ENFORCE YOUR BRAND AND MEET NEW CLIENTS

Modernising Elections 2006 will present service providers to this industry with a unique opportunity to meet existing and new potential clients from across Europe. This event will provide a unique gathering of delegates interested in how e-voting can increase efficiency, security and participation within elections and will be essential for companies who wish to push their name ahead of their rivals in what is growing to be a competitive market. If your organisation is trying to target key figures from within government and election management bodies, this event is a must in order to highlight your company’s services to this niche audience.

Two days packed full of networking opportunities will provide sponsors and exhibitors with superb opportunities to associate their brand with this unique event. If you are interested in discussing sponsorship, exhibition space, display space or advertising in the delegate pack, please call **Caroline Fuller on Tel: +44 (0) 20 7017 4044** or email caroline.fuller@informa.com

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DAY TWO - 31st March

09:00 Opening remarks from the Chair

VOTER REGISTRATION DATABASES AND REMOTE eVOTING Concepts - Experiences

09:10 eVoting pilots in France: Feedback

- Professional elections and eVoting in the universities
- Security, confidentiality, technical standards, legal framework, transparency, accountability, integrity of the votes: issues at stake
- eVoting for the French living abroad
- Political elections: A specific matter

Nicolas Lerner, Deputy Head of the Voting Desk, *Ministry of the Interior*, France

09:40 eVoting feasibility study for the city of Paris

Sébastien Lévy, Expert Consultant on eVoting, *SL Conseil*, France

10:10 Morning coffee and networking break

10:40 Presentation from the European Commission on the grants available to European eVoting projects

Jean-Francois Junger, Project Officer, *DG INFSO, European Commission*

MITIGATING SECURITY RISKS Eligibility - Authentication – Uniqueness – Secrecy - Non-coercion

11:10 Searching for the right security levels

- Defining key issues:
 - Voter registration and authentication
 - Integrity of votes
 - Accountability and authenticity of votes
 - Public verifiability of eVoting systems
- Evaluating security and accrediting eVoting systems
 - how to do it best
- Assessing the security aspects of the chosen system and use of accredited products
- Identifying possible risks and threats within the system application and environment
- Error recovery process and contingency plans
- Recommendations on appropriate measures to enhance system security and minimise risks
- Accreditation schemes for eVoting systems

John Ross, CEO, *Expert Consultant, Security and Standards Ltd*, UK

Axel Eble, National Director Germany, *ISSA (The Information Systems Security Association)*, Germany

11:40 Testing and accreditation of voting systems

- The role of the state in testing and accrediting eVoting systems
- Voting systems accreditation standards and processes
- Standards required to meet disabled accessibility mandates
- Managing voter expectations and disaster management
- Current practices in testing and the future role of accreditation systems
- What testing resources are available
- How can test processes and results be shared
- Providing reliable audit
- Meeting the public verifiability requirements

Stuart Harrington, Consultant, *Department for Constitutional Affairs*, UK

Epp Maaten, Councillor of the Elections Department, *Chancellery of the Riigikogu*, Estonia

John Ross, CEO, Expert Consultant, *Security and Standards Ltd*, UK

12:20 Lunch

REDUCING VOTER CONFUSION Simplicity – Flexibility – Convenience – Transparency - Accessibility

14:00 eParticipation, eVoting and popular sentiment (acceptance/denial) in the democratic systems

- Creating the right voter information
- Voters Customer Relationship Management
- Voices of opposition to eVoting
- Reinforcing public trust

Isobel Harding, Project Director, *North Lincolnshire Council*, UK

Charles Lowe, Board Member, *eForum Association*, UK

John Turner, Chairman, *Association of Electoral Administrators*, UK

14:40 Afternoon tea

15:10 Elections for all – How to achieve fully inclusive democracy

- What are the barriers to fully inclusive democracy?
- How are different countries approaching this issue?
- What role is there for electronic voting methods in widening access?
- How do you ensure existing and potential voting methods are fully accessible:
 - What standards do you set?
 - How do you consult with excluded groups?
 - What parameters do you set for suppliers when creating voting systems?
 - Other political considerations e.g. registration, security, voter turnout

Andrew Crooks, Acting Campaigns and Parliamentary Affairs Manager, *SCOPE*, UK

Kate Sullivan, Head of Electoral Administration, *The Electoral Commission*, UK

Gwilym Morris, Director, *Pollen Shop*, UK

John Fisher, Chief Executive, *Citizens Online*, UK

15:50 Do it right from the start – The best ways of introducing eVoting

- Preparing the project
- Designing change management strategy
- Delivering effective communication campaigns
- Securing crisis scenarios

Thomas Buchsbaum, Election Division, *Foreign Ministry*, Austria

Paul Docker, Head of Multi-Channel Elections Branch, *Department for Constitutional Affairs*, UK

Hanne Bikker, Project Manager Remote eVoting, *Ministry of the Interior and Kingdom Relations*, the Netherlands

Sébastien Lévy, Expert Consultant on eVoting, *SL Conseil*, France

16:30 Closing remarks from the Chair

16:40 Close of the Conference

Will eVoting ensure the integrity of the election systems? Can it increase efficiency, security and participation? Or is it too rife with security gaps, software bugs and procedural lapses?

Bringing together representatives from governments, academia and the information technology industry this important pan-European conference will explore these pressing challenges and what it will take to solve them.

With presentations delivered by the Council of Europe on the revision of its recommendation on legal, operational and technical standards for eVoting and by the European Commission on its support to eVoting projects, the conference will address the opportunities and threats of remote eVoting and allow participants decide on the future of the eVoting initiatives within their countries.

In preparation for the conference Informa is conducting a survey on future of eVoting projects in Europe. The results of the survey will be published at the conference and made available to you. If you would like to participate in this valuable survey please go to www.tandfevents.com/modernisingelections and click on the survey tab.



Modernising Elections

Over its 80 year history Europa has developed a close familiarity with the work of electoral bodies throughout the world. In collating and analysing validated election data Europa has amassed considerable experience in the election process of every country that holds elections. Using its knowledge of elections and how they are managed, Europa has created this unique conference designed to gather the parties responsible for shaping the way elections are conducted across the globe.

With a team of 25 experienced researchers and editors monitoring political developments throughout the year, the 2006 edition of **The Europa World Yearbook** will include a new section on election commissions and regulatory bodies in each country or territory chapter. The inclusion of the results of the most recent presidential and legislative elections in each country will provide readers with access to comparative data by country. The results have all been carefully verified and validated through correspondence and consultation with electoral commissions and recognized independent observers.

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Globally renowned for its accuracy, reliability and consistency, The Europa World Year Book, in two large volumes and 5,000 pages, provides detailed country surveys containing the latest analytical, statistical and directory data available for over 250 countries and territories.



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- a comprehensive directory section listing names, addresses, telephone and fax numbers, e-mail and internet addresses, plus other useful facts about organizations from the fields of government, political organizations, diplomatic representation and judicial system, as well as all of the major media, finance, trade, transport and tourism sectors

Reviews

'No work in the English language deals so comprehensively with educational and commercial as well as political, religious, publishing and press activities in all parts of the world.'

– Daily Telegraph

Speakers

Hanne Bikker works as Project Manager Remote eVoting at the Dutch Ministry of the Interior and Kingdom Relations. During recent years he has been responsible for the government campaign to inform people about local, regional, national and European elections and to raise voter turnouts. His main working field is that of public reform.

John Borrás is the CEO of the UK Local eGovernment Standards Body. He is responsible for the development of policies and procedures relating to the approval and setting of standards that will support local government meeting their eService delivery targets and participating in the new transformational and efficiency agendas for the UK public sector. He is a past Director of OASIS and currently chairs the OASIS Technical Committee on eVoting standards

Daniel Braendli is the head of the eVoting project at the Swiss Federal Chancellery. He studied history and politics at the University of Berne, Switzerland, and received his Masters Degree in 1998. After working as a teacher and editor at the annual for Swiss politics, he joined the Swiss Federal Chancellery in 2002

Thomas M. Buchsbaum, Dr.iur. (Vienna), MPhil (Cantab.) Austrian career diplomat, served at Austrian Embassies in Budapest, Damascus, Algeria, New Delhi and Tokyo as well as at the Austrian OSCE Mission and as special adviser to the Council of Europe's Secretary General on OSCE issues; currently head of division responsible, inter alia, for external voting at the Austrian Federal Ministry of Foreign Affairs; election observer of elections in Estonia, Nepal, Bangladesh; was one of the main negotiators of the eVoting recommendation of the Council of Europe, and the writer/editor of the international part of an inter-departmental report on eVoting for the Austrian government.

Andrew Crooks is a disability campaigner with Scope and was co-author of the latest Polls Apart report, which covered last year's British general election. With over 10 years' experience in the voluntary sector, Andrew continues Scope's work with disabled people, local authorities, the Electoral Commission and Government to ensure voting systems meet the needs of disabled voters. Andrew says Scope will continue with the campaign for an accessible democracy until disabled people have the right to vote with the same privacy and dignity as non-disabled people.

Paul Docker has worked within the legislative, courts and policy areas of central Government for over 15 years. He worked directly on electronic innovations for the issue of court proceedings and legislative information portals, before moving to the Electoral Policy Division in August 2003. Paul led the work on the June 2004 all-postal ballot pilots before taking on the overall Electoral Modernisation Programme for the Department of Constitutional Affairs in April 2005.

Axel Eble has an extensive experience in system administration and consulting and has worked in security management for one of the largest transportation companies in Germany since 2004. He holds a CISSP certification and is National Director for Germany of the Information Systems Security Association

John Fisher joined Citizens Online as Chief Executive in February 2000, after completing an MBA at the University of Bath. He has since developed the organisation into a highly respected influencing and lobbying body, established to focus on the social and cultural impact of the Internet and promote access to the new technologies.

Isobel Harding is the Head of the Information Society Unit at Yorkshire and Humber Regional Assembly where areas of her activity include eGovernment, eBusiness and eLearning with cross cutting themes of participation and inclusion. Furthermore, she is the Lead for the Local eDemocracy National Project within Office of the Deputy Prime Minister. The objectives of this project are to benchmark, develop, test and evaluate new practices and tools in the development of eDemocracy at a local level. Isobel is also Programme Director at North Lincolnshire Council charged with the development of an integrated partnership led, inclusive eCommunity for the residents and workers in the county of North Lincolnshire.

Stuart Harrington, Consultant, Department for Constitutional Affairs

Tom Hawthorn has worked within the Electoral Commission since 2001 and since November 2004 has led the Commission's electoral modernisation team. Tom has been involved in work on pilots since 2003 and has experience of working on a broad range of piloted innovations.

Jean-Francois Junger, Project Officer, DG INFSO, The European Commission

Nicolas Lerner has studied law and political science at the National Administration School and has worked for the French Interior Ministry as Deputy Head of the Voting Desk since 2004.

Sébastien Lévy is senior consultant at SL Conseil, a France-based consultancy. He specialises in Information and Communication Technologies and has worked as an expert consultant and ICT adviser for various local governments in France. He has also contributed to the development and deployment of several eGovernment and eDemocracy applications and services. Being involved in multiple ICT projects and studies focusing on improving public service delivery and eGovernance, Sébastien has been working as independent adviser on eVoting for the French Ministry of the Interior since 2002. He is currently involved in a feasibility study on the introduction of eVoting solutions for the City of Paris.

Charles Lowe is an expert eGovernment consultant. He is currently running a large ICT/modernisation programme for the London Borough of Newham's Social Services Department. In addition he is a co-founder and Board Member of eForum, the EC-sponsored EU-wide association for encouraging eGovernment excellence in Europe (www.eu-forum.org) and a Trustee of Citizens Online, the charity dedicated to eliminating the digital divide (www.citizenonline.org.uk).

Epp Maaten has been an adviser to the elections department of the Chancellery of the Riigikogu since 1996. The elections department provides operational support to the Estonian National Electoral Committee, which verifies voting and election results across the country and ensures the uniformity of conduct of elections. During the last 2 years Mrs Maaten has been involved with the implementation of Internet voting in Estonia.

Gwilym Morris is a Director of The Pollen Shop Ltd. The Pollen Shop is a specialist communication consultancy that helps organisations build relationships with difficult to reach groups. The Pollen Shop provides advice, systems and management in both technical and non-technical fields. Gwilym has managed many projects examining the accessibility of democracy. He is an advocate for using technology to deliver fully inclusive elections.

Michael Remmert is Head of the Council of Europe's Project "Good Governance in the Information Society" (2005-2007). The aim of this project is to serve as a platform for the exchange of emerging good practice on eDemocracy in Council of Europe member states, based, inter alia, on the recent Recommendations of the Council of Europe's Committee of Ministers on eGovernance (Rec. (2004)15) and on eVoting (Rec. (2004)11), and to prepare the Council's contribution to the Tunis phase of the World Summit on the Information Society (WSIS). He joined the Council of Europe in 1994, first working in the field of social cohesion and then on democratic institutions.

John Ross is an internationally recognised expert in the field of IT security. He has over 30 years' experience in IT, advising senior government and commercial clients on IT-Architectures, IT Standards and IT Security. John has played a major role in the development and specification of security standards in the UK, Europe and internationally, including technical support for the UK eGIF set of specifications and eVoting systems. He is the editor of several European (ETS) and International standards (IETF) in the area of electronic signature and electronic evidence. He is an editor of the OASIS Electronic Mark-up Language (EML) and Digital Signature Services (DSS) specifications.

Hans von Spakovsky, Commissioner, Federal Election Commission, US

Kate Sullivan directs the UK Electoral Commission's work across a range of electoral administration issues, including training and support for electoral administrators and the development of the profession; formulating and advocating strategies for the prevention and detection of electoral fraud and malpractice; and efforts to increase electoral participation through improved service delivery. She has 10 years of electoral experience in various countries and previously worked at the International Institute for Democracy and Electoral Assistance in Stockholm and at the Australian Electoral Commission.

John Turner retired as Deputy Chief Executive and Director of Public and Support Services at Norwich City Council. He was Returning Officer and ran various pilot elections including two full electronic pilots. John is Chairman of the Association of Electoral Administrators and was a member of the Howarth Working Party on Electoral Procedures which provided the recommendations leading to the range of reforms to Britain's electoral system. He is also the Chairman of the AEA's Qualification and Examining Boards who led the national training project for the European Parliamentary Elections in June 2004. He is Chairman of Electoral Reform International Services Ltd, which provides democratisation and electoral services around the world. John runs his own consultancy specialising in management and electoral administration services.

MODERNISING ELECTIONS

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