## **Open Mobility Foundation**

Operations Report



Memo to: OODF Board of Managers, Andrew Glass Hastings, Angela Giacchetti, Seleta Reynolds

From: Scott McGrath

cc: Cathie Mayo

Date: August 09, 2022 Financial Performance as of

July 2022

|                                       |    |          | М       | onth  |             |      | Year to Date |          |    |           | Fy20            | Fy2022 Annual |             |      |          |       |
|---------------------------------------|----|----------|---------|-------|-------------|------|--------------|----------|----|-----------|-----------------|---------------|-------------|------|----------|-------|
| Statement of Activities               |    | Actuals  | Revised | A     | Variance    | %    |              | Actuals  |    | Revised A | Variance        | %             | Forecast Q3 |      | Budget A | 1     |
| REVENUES:                             |    |          |         |       |             |      |              |          |    |           |                 |               |             |      |          |       |
| Member Fees                           |    |          |         |       |             |      |              |          |    |           |                 |               |             |      |          |       |
| Voluntary Dues: New Support           | \$ | 5,000    | \$      | -     | \$ 5,000    | 100% | \$           | 12,500   | \$ | 12,500    | \$<br>-         | 100%          | \$ 12,50    | 0    | \$ 21,   | ,500  |
| Voluntary Dues: Renewing Support      | \$ | -        | \$      | -     | \$ -        | 0%   | \$           | -        | \$ | -         | \$<br>-         | 0%            | \$ 34,50    | 0    | \$ 32,   | ,000  |
| Membership Fee : Premier (New)        | \$ | -        | \$      | -     | \$ -        | 0%   | \$           | 25,000   | \$ | 50,000    | \$<br>(25,000)  | 50%           | \$ 25,00    | 0    | \$ 75    | ,000  |
| Membership Fee: Associate (New)       | \$ | -        | \$ 17   | 7,500 | \$ (17,500) | 0%   | \$           | 17,500   | \$ | 27,500    | \$<br>(10,000)  | 64%           | \$ 17,50    | 0    | \$ 80,   | ,000  |
| Membership Fee : Premier (Renew)      | \$ | 50,000   | \$      | -     | \$ 50,000   | 100% | \$           | 150,000  | \$ | 200,000   | \$<br>(50,000)  | 75%           | \$ 150,00   | 0    | \$ 200,  | ,000  |
| Membership Fee: Associate (Renew)     | \$ | 10,000   | \$      | -     | \$ 10,000   | 100% | \$           | 10,000   | \$ | 150,000   | \$<br>(140,000) | 7%            | \$ 62,50    | 0    | \$ 202,  | ,500  |
| Total Membership Revenues:            | \$ | 65,000   | \$ 17   | ,500  | \$ 47,500   | 371% | \$           | 215,000  | \$ | 440,000   | \$<br>(225,000) | 49%           | \$ 302,00   | 0    | \$ 611,  | 000   |
| Adjustment for Deferred Revenues      | \$ | (34,833) | \$ 2.   | 5,792 | \$ (60,625) |      | \$           | 750      | \$ | (166,333) | \$<br>167,083   |               | \$ 39,58    | 35 . | \$ (97   | ,834) |
| Total Recognized Membership Income    | \$ | 30,167   | \$ 43   | ,292  | \$ (13,125) | 70%  | \$           | 215,750  | \$ | 273,667   | \$<br>(57,917)  | 79%           | \$ 341,58   | 5    | \$ 513,  | 166   |
| Other Revenues                        |    |          |         |       |             |      |              |          |    |           |                 |               |             |      |          |       |
| Contributions/ Other Funding          | \$ | 10,000   | \$      | -     | \$ 10,000   | 100% | \$           | 10,000   | \$ |           | \$<br>10,000    | 100%          | \$ 350,00   | 0    | \$       | -     |
| Grants                                | \$ | -        | \$      | -     | \$ -        | 0%   | \$           | -        | \$ | -         | \$<br>-         | 0%            | \$ 385,44   | 0    | \$ 150,  | ,000  |
| Grants & Contributions                | \$ | 10,000   | \$      | -     | \$ 10,000   | 100% | \$           | 10,000   | \$ | -         | \$<br>10,000    | 100%          | \$ 735,44   | 0    | \$ 150,  | 000   |
| TOTAL INCOME                          | \$ | 40,167   | \$ 43   | ,292  | \$ (3,125)  | 93%  | \$           | 225,750  | \$ | 273,667   | \$<br>(47,917)  | 82%           | \$ 1,077,02 | 5    | \$ 663,  | 166   |
| EXPENSES:                             |    |          |         |       |             |      |              |          |    |           |                 |               |             |      |          |       |
| Compensation: Management & Operations | \$ | 46,710   | \$ 48   | 3,070 | \$ (1,360)  | 97%  | \$           | 255,798  | \$ | 305,285   | \$<br>(49,487)  | 84%           | \$ 492,69   | 4    | \$ 542,  | ,180  |
| Consulting & Related Expenses         | \$ | -        | \$ 5    | 5,000 | \$ (5,000)  | 0%   | \$           | 1,570    | \$ | 50,000    | \$<br>(48,430)  | 3%            | \$ 166,57   | 0    | \$ 52,   | ,500  |
| Marketing Expenses                    | \$ | -        | \$      | -     | \$ -        | 0%   | \$           | 4,287    | \$ | 7,000     | \$<br>(2,713)   | 61%           | \$ 4,28     | 7    | \$ 9,    | ,500  |
| Confernces, Events & Travel Expenses  | \$ | -        | \$ 4    | 1,000 | \$ (4,000)  | 0%   | \$           | 10,560   | \$ | 17,500    | \$<br>(6,940)   | 60%           | \$ 61,56    | 0    | \$ 34,   | ,500  |
| Other Operating Expenses              | \$ | 1,002    | \$      | 957   | \$ 44       | 105% | \$           | 2,586    | \$ | 2,418     | \$<br>168       | 107%          | \$ 4,96     | 5    | \$ 3,    | ,897  |
| Other Admin Expenses                  | \$ | -        | \$      | -     | \$ -        | 0%   | \$           | 475      | \$ | -         | \$<br>475       | 100%          | \$ 47       | 5    | \$       | -     |
| OODF Host Admin Fee                   | \$ | 4,167    | \$ 4    | 1,167 | \$ (0)      | 100% | \$           | 29,167   | \$ | 29,167    | \$<br>0         | 100%          | \$ 59,90    | 7    | \$ 50,   | ,000  |
| TOTAL EXPENSES                        | \$ | 51,878   | \$ 62   | ,194  | \$ (10,316) | 83%  | \$           | 304,443  | \$ | 411,370   | \$<br>(106,927) | 74%           | \$ 790,45   | 7    | \$ 692,  | 578   |
| Increase/(Decrease) in Net Assets     | s  | (11,711) | \$ (18  | ,902) | \$ 7,191    | 62%  | \$           | (78,693) | \$ | (137,703) | \$<br>59,010    | 57%           | \$ 286,56   | 8    | \$ (29.  | 411)  |

Notes for July's Operations Report:

 $The \ Voluntary\ Dues\ program\ continues\ to\ receive\ support\ from\ public\ members\ with\ the\ addition\ of\ The\ City\ of\ Omaha\ for\ \$5,000.$ 

Both Ford (Premier Member) and ViaNova(Associate Member) have confirmed their intentions to renew their annual support of OMF.

 $Efforts are underway to secure \$300,000\ through\ the\ Pooled\ Contributions\ Funds\ to\ support\ the\ organization.\ The\ Q2\ goal\ of\ \$150,000\ has\ been\ properties and\ properties are underway to\ secure\ properties\ properties$ 

 $met\ by\ LADOT's\ commitment\ of\ \$150,\!000\ as\ well\ as\ funds\ received\ from\ the\ Miami\ Parking\ Authority\ towards\ the\ Q3\ goal\ of\ \$150,\!000.$ 

Progress has been made with the Rockefeller Foundation to secure \$235,440 in grant funding to develop a strategic plan and action plan for OMF going forward.

Cash on hand at the end of the month was \$135,518, a decrease of \$21,991. The number of Operating Months Cash on Hand is 2.4 months and Cash vs Deferred Revenue has dropped to 77%.

 $The \ Rockefeller \ Foundation \ has \ assured \ OMF \ the \ initial \ funding \ of \$150k \ will \ be \ received \ in \ August. \ An \ update \ is \ needed \ on \ the \ status \ of \ the \ funding \ from \ LADOT.$ 

| 2. OMF Cash Flow                    | 7/3 | 1/2022   |
|-------------------------------------|-----|----------|
| Operating Activities                |     |          |
| Net Income                          | \$  | (11,711) |
| Inc/(Dec) in A/R Revenues           | \$  | (40,000) |
| Inc/(Dec) in OODF Admin Fee Accrual | \$  | 4,167    |
| Inc/(Dec) in Prepaids               | \$  | -        |
| Inc/(Dec) in A/P                    | \$  | (9,279)  |
| Inc/(Dec) in Accrued expenses       | \$  | -        |
| Inc/(Dec) Def Liabilities           | \$  | 34,833   |
| Inc/(Dec) Ppd Memberships           | \$  | -        |
| Inc (Dec) InterCompany              | \$  | (0)      |
| Net Change in Cash for Period       | \$  | (21,991) |
| Net Change in Cash for Period       | \$  | (21,991) |
| Cash at Beginning of Period         | \$  | 157,509  |
| Cash at End of Period               | \$  | 135,518  |

| 3. Balance Sheet Ending on      | 7/: | 31/2022  |
|---------------------------------|-----|----------|
| Cash                            | \$  | 135,518  |
| Accounts Receivables            | \$  | 65,000   |
| Prepaid Host Admin Fees         | \$  | 41,667   |
| Prepaid Expenses (ERC Credit)   | \$  | 21,000   |
| Other Assets                    | \$  | 3,400    |
| Intercompany                    | \$  | -        |
| Total Assets                    | \$  | 266,585  |
|                                 |     |          |
| Accounts Payable                | \$  | 907      |
| Accrued Expenses (FTO accruals) | \$  | 5,257    |
| Deferred Liabilities: Dues      | \$  | 175,167  |
| Prepaid Membership Fees         | \$  | -        |
| Intercompany                    | \$  | (0)      |
| Tota Liabilities                | \$  | 181,331  |
|                                 |     |          |
| Net Assets                      | \$  | 163,948  |
| Surplus/(Deficit)               | \$  | (78,693) |
| Total Liabilities & Net Assets  | \$  | 266,585  |

## 4) Cash Balances

| Cash on Hand | Actual        | ]  | Forecast Q2 | R  | levised A |
|--------------|---------------|----|-------------|----|-----------|
| 1/31/2022    | \$<br>242,093 | \$ | 242,093     | \$ | 257,266   |
| 2/28/2022    | \$<br>252,738 | \$ | 252,738     | \$ | 219,800   |
| 3/31/2022    | \$<br>246,181 | \$ | 246,181     | \$ | 210,014   |
| 4/30/2022    | \$<br>240,148 | \$ | 239,486     | \$ | 233,045   |
| 5/31/2022    | \$<br>237,175 | \$ | 199,250     | \$ | 229,194   |
| 6/30/2022    | \$<br>157,509 | \$ | 169,945     | \$ | 296,713   |
| 7/31/2022    | \$<br>135,518 | \$ | 414,639     | \$ | 323,308   |
| 8/31/2022    |               | \$ | 366,112     | \$ | 271,056   |
| 9/30/2022    |               | \$ | 466,446     | \$ | 421,641   |
| 10/31/2022   |               | \$ | 492,071     | \$ | 428,516   |
| 11/30/2022   |               | \$ | 492,395     | \$ | 417,810   |
| 12/31/2022   |               | \$ | 474,042     | \$ | 380,337   |

## 5) Operating Cash

| # of Months Operating Cash | Actual | Forecast Q2 | Revised A |
|----------------------------|--------|-------------|-----------|
| Jan                        | 3.8    | 3.8         | 4.5       |
| Feb                        | 3.5    | 3.5         | 3.8       |
| Mar                        | 4.4    | 4.4         | 3.6       |
| Apr                        | 4.2    | 4.6         | 4.0       |
| May                        | 4.2    | 3.4         | 4.0       |
| Jun                        | 2.7    | 1.8         | 5.1       |
| Jul                        | 2.40   | 3.8         | 5.6       |
| Aug                        |        | 2.9         | 4.7       |
| Sep                        |        | 5.6         | 7.3       |
| Oct                        |        | 6.9         | 7.4       |
| Nov                        |        | 8.8         | 7.2       |
| Dec                        |        | 8.4         | 6.6       |

## 6) Cash vs Deferred Liability

Cash Def Liab

| Cash vs Deferred Liability for the month | \$ 135,518 | \$ 175,167  |      |
|--|------------|-------------|------|
| Cash vs Deferred Liability               | Actual     | Forecast Q2 | Min  |
| Jan                                      | 153%       | 153%        | 100% |
| Feb                                      | 169%       | 169%        | 100% |
| Mar                                      | 206%       | 206%        | 100% |
| Apr                                      | 171%       | 209%        | 100% |
| May                                      | 137%       | 234%        | 100% |
| Jun                                      | 112%       | 68%         | 100% |
| Jul                                      | 77%        | 186%        | 100% |
| Aug                                      |            | 190%        | 100% |
| Sep                                      |            | 199%        | 100% |
| Oct                                      |            | 197%        | 100% |
| Nov                                      |            | 198%        | 100% |
| Dec                                      |            | 211%        | 100% |

| 7) Accounts Receivable as of |           | 7/3 | 31/2022 |
|------------------------------|-----------|-----|---------|
| Ford AV LLC                  | 7/22/2022 | \$  | 50,000  |
| Vianova SAS                  | 7/29/2022 | \$  | 10,000  |
| City of Omaha                | 7/21/2022 | \$  | 5,000   |
| Accts Rec Trial Balance      |           | \$  | 65,000  |

| 8) Accounts Payable as of  |           | 7/3 | 31/2022 |
|----------------------------|-----------|-----|---------|
| Zoom (annual subscription) | 7/19/2022 | \$  | 722.08  |
| Enterprise Visa            | 7/31/2022 | \$  | 184.87  |
| Accts Pay Trial Balance    |           | \$  | 906.95  |



| OMF Membership Information         | # of<br>Members | Public<br>Members | Public<br>Voluntary<br>Supporters | Premier<br>(Non Public) | Associate<br>(Non Public) |
|------------------------------------|-----------------|-------------------|-----------------------------------|-------------------------|---------------------------|
| Total Members as of 1/1/2022       | 51              | 33                | 7                                 | 6                       | 5                         |
| Public Members/ Voluntary Support  | 0               | -3                | 3                                 |                         |                           |
| 2022 New Premier/Associate Members | 2               |                   |                                   | 1                       | 1                         |
| 2022 Non Renewing Members          | -3              |                   |                                   | -1                      | -2                        |
| Total Members by Category          | 50              | 30                | 10                                | 6                       | 4                         |

| Public Sector Members   | # of<br>Members | Public<br>Members | Voluntary<br>Supporter | Premier<br>(Non Public) | Associate<br>(Non Public) |
|---|-----------------|-------------------|------------------------|-------------------------|---------------------------|
| Atlanta Regional Commission (ARC)   | #1              | x                 |                        |                         |                           |
| Bay Area Metropolitan Transportation Commission (MTC)   | #2              | x                 |                        |                         |                           |
| City of Bergen, Bergen, Norway  | #3              | x                 |                        |                         |                           |
| Bogotá Colombia, Secretaría de Movilidad de Bogotá D.C.   | #4              | x                 |                        |                         |                           |
| Boston, MA ,City of Boston  | #5              | x                 |                        |                         |                           |
| Cambridge, MA, City of Cambridge, Massachusetts   | #6              |                   | V                      |                         |                           |
| Chicago, IL, Department of Transportation (CDOT)  | #7              | x                 |                        |                         |                           |
| Columbus, OH, City of Columbus, Department of Public Service  | #8              | X                 |                        |                         |                           |
| Contra Costa Transportation Authority   | #9              | x                 |                        |                         |                           |
| Denver, CO, (DOTI) The City and County of Denver - Department of Transportation and Infrastructure              | #10             | х                 |                        |                         |                           |
| Denver Regional Council of Government, (DRCOG)  | #11             | X                 |                        |                         |                           |
| Detroit, MI, City of Detroit  | #12             | x                 |                        |                         |                           |
| Dublin, Ireland, Smart Dublin   | #13             | x                 |                        |                         |                           |
| Kelowna, BC- Canada . City of Kelowna   | #14             | x                 |                        |                         |                           |
| Long Beach, CA, City of Long Beach  | #15             | х                 |                        |                         |                           |
| Los Angeles, CA, City of Los Angeles, Department of Transportation (LADOT)                                      | #16             |                   | V                      |                         |                           |
| Louisville, KY Louisville/Jefferson Country Metro Government  | #17             | x                 |                        |                         |                           |
| Miami, FL, City of Miami  | #18             | х                 |                        |                         |                           |
| Miami-Dade County, FL, - Department of Trans and Public Works   | #19             | X                 |                        |                         |                           |
| Miami Parking Authority, FL, Department of Off-Street Parking of the City of Miami, Fl                          | #20             |                   | V                      |                         |                           |
| Minneapolis, MN, City of Minneapolis  | #21             |                   | V                      |                         |                           |
| New York, NY (TLC), New York City Taxi and Limousine Commission   | #22             | X                 |                        |                         |                           |
| New York City, NY, Department of Transportation (NYC DOT)   | #23             | х                 |                        |                         |                           |
| Omaha, City of Omaha Parking & Mobility Division (Park Omaha)   | #24             | х                 | V                      |                         |                           |
| ODIN Open Mobility Data in the Nordics  | #25             | X                 |                        |                         |                           |
| Oslo, Norway, City of Oslo, Agency for Urban Environment  | #26             | x                 |                        |                         |                           |
| Philadelphia, PA, City of Managing Director's Office of Transportation Infrastructure and Sustainability (OTIS) | #27             | х                 |                        |                         |                           |
| Pittsburgh, PA, City of Pittsburgh Department of Mobility and Infrastructure (PGH DOMI)                         | #28             | X                 |                        |                         |                           |
| Portland, OR, City of Portland Bureau of Transportation (Portland Bureau of Transportation)                     | #29             |                   | V                      |                         |                           |
| Portland, OR (Metro), Portland, Oregon  | #30             | x                 |                        |                         |                           |
| Providence, RI, City of Providence  | #31             | х                 |                        |                         |                           |
| San Diego Association of Governments (SANDAG)   | #32             |                   | V                      |                         |                           |
| San Francisco Municipal Transportation Agency (SFMTA)   | #33             | х                 |                        |                         |                           |
| San Jose, CA, City of   | #34             | х                 |                        |                         |                           |
| Santa Monica, CA, City of   | #35             |                   | V                      |                         |                           |
| Seattle, WA, Seattle Department of Transportation (SDOT)  | #36             |                   | V                      |                         |                           |
| Southern California Association of Governments (SCAG)   | #37             | x                 |                        |                         |                           |
| Tampa, FL, City of Tampa (COT)  | #38             | x                 |                        |                         |                           |
| Stadt Ulm (City of Ulm)   | #39             | х                 |                        |                         |                           |
| Washington DC, District of Columbia Department of Transportation (DDOT)   | #40             |                   | V                      |                         |                           |

| Non Public Members               |     | Public<br>Members | Voluntary<br>Supporter | Premier<br>(Non Public) | Associate<br>(Non Public) |
|----------------------------------|-----|-------------------|------------------------|-------------------------|---------------------------|
| Automotus                        | #41 |                   |                        |                         | X                         |
| Blue Systems USA, Inc.           | #42 |                   |                        | X                       |                           |
| Kiwibot                          | #43 |                   |                        |                         | X                         |
| Knock Software (dba Ride Report) | #44 |                   |                        | X                       |                           |
| Lacuna Technologies, Inc.        | #45 |                   |                        | X                       |                           |
| Populus Technologies, Inc.       | #46 |                   |                        | X                       |                           |
| Passport Labs, Inc.              | #47 |                   |                        |                         | X                         |
| Vade Group, Inc                  | #48 |                   |                        | X                       |                           |
| Ford AV LLC                      | #49 |                   |                        | X                       |                           |
| Vianova SAS                      | #50 |                   |                        |                         | X                         |