



Semantic Technologies Seminar: Using the W3C Standard OWL for Semantic Interoperability

Updated: APR-2004

Today's Agenda

- Core Semantic Interoperability Use Cases:
 - Semantic Web Services
 - Business Inferencing
 - Semantic Data Integration
- What is OWL?
- Top 5 Reasons Why OWL Matters:
 - 5 – OWL semantics are model-driven
 - 4 – OWL semantics are machine-actionable
 - 3 – OWL semantics are more expressive
 - 2 – OWL semantics are more precise
 - 1 – ...drum roll please!

- ◎ **Why is “meaning” important in web services, SOA, and grid computing?**
 - Avoid transformation code between data sets
 - Unambiguously capture service profiles
 - Enable dynamic discovery of services
 - Use reasoners to locate services in “yellow pages”
 - Enable dynamic collaboration of services
 - Use reasoners to infer service descriptions and capabilities
 - Enable rich, automatic, service orchestration
 - Process layer will be **far more automated** with semantics

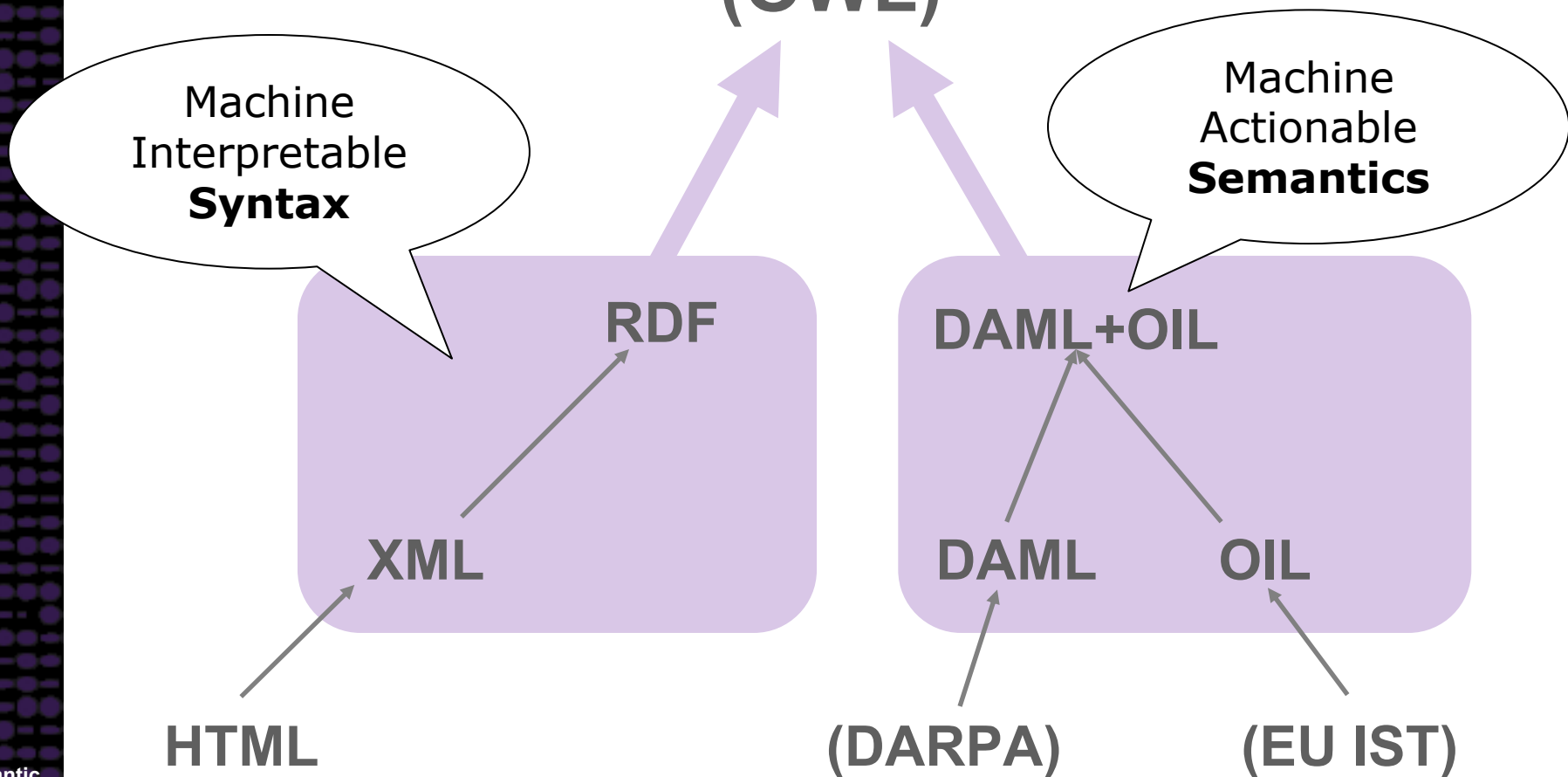
◎ What is it, and why should I care?

- Business Inferencing is machine visibility into operational data, semantics, and business rules
 - Previously, any comparable capabilities were via highly proprietary metadata markup embedded inside tools
- Business Inferencing enables an application layer to infer business rules – both implicit and explicit
 - Thus enabling machine access to implicit business facts – as they have been modeled, or implied inside business ontologies – allowing automated use of implicit data/rules
 - It is used as a platform for application development
 - Replaces the business rules tier and manages business vocabularies at the infrastructure level – **saves \$\$\$**

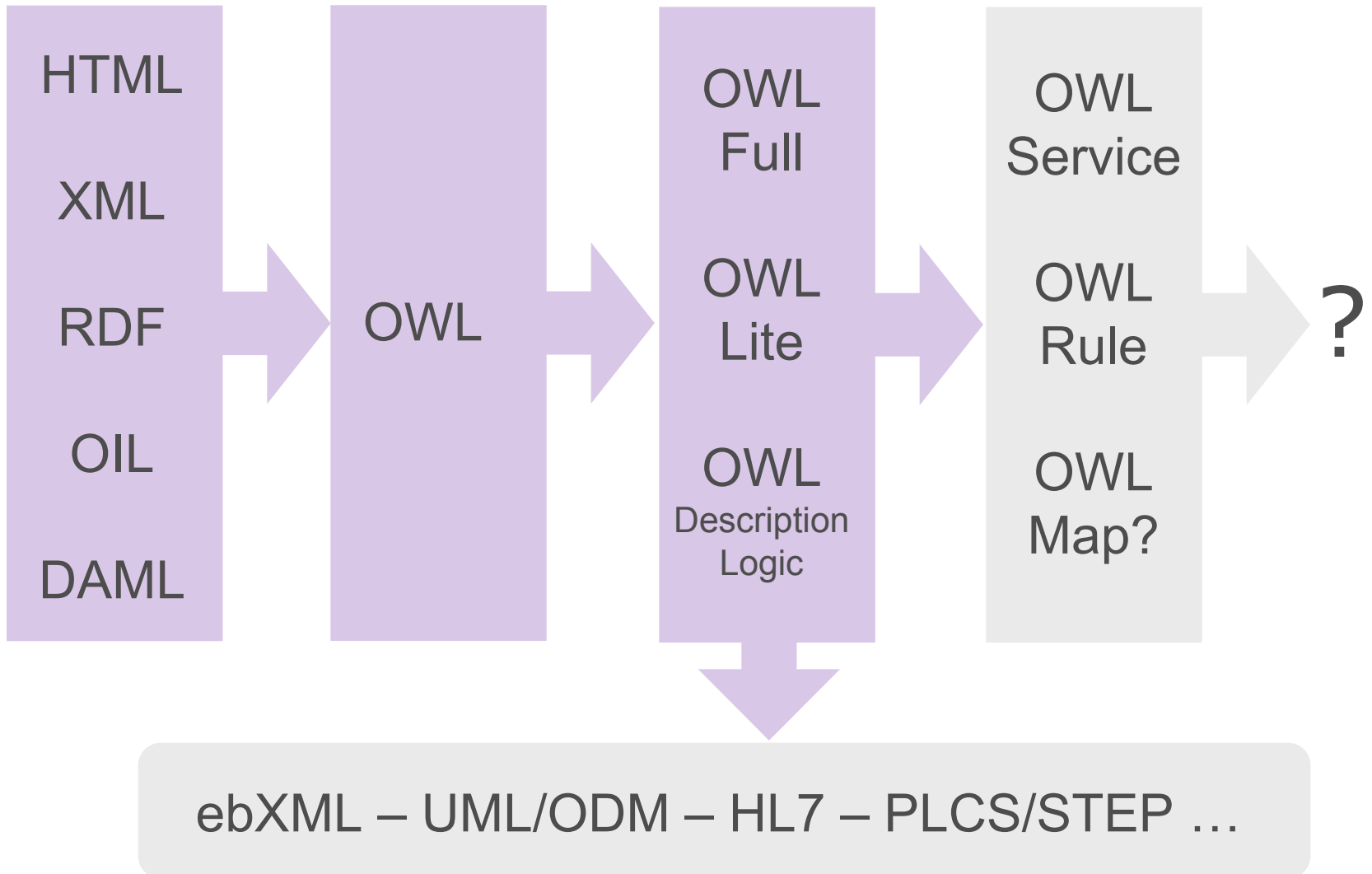
- ◎ **What's different, why can't the established vendors simply add-in these capabilities?**
 - Semantic Data Integration is the use of ontology as a mediating vocabulary for disparate underlying sources – a virtual hub and spoke
 - Unlike previous “business object” or “bus” style approaches, ontologies are conceptual languages at a higher abstraction – they don't have to map 1:1 with underlying systems
 - Most vendors are committed to their data architectures, OWL is best used in the “core” – not as an “add-on” to an existing COTS product.
 - Full automation will not come “for free” with simple plug-ins, however, **improvements are always achievable**

What is OWL's History?

Web Ontology Language (OWL)



What is OWL's Roadmap?



⊙ **Semantics are loosely-coupled**

● **Characteristic**

- OWL ontologies are schema representations, independent of application code and RDF models
- OWL models are easily stored and referenced in a loosely-coupled registry/repository style architecture

● **Benefits**

- Semantics are late-bound, thereby supporting an evolutionary – not static – network model for changing data meanings and business rules
- Semantics may be easily federated
- Semantics may be loosely-coupled to instance data

⊙ **Semantics are machine-actionable**

● **Characteristic**

- OWL is syntax (not graphical) grounded in XML & RDF
- OWL uses consistent, standard schema semantics
- Supports well-scoped classes, properties (class relationships), instances and instance relationships

● **Benefits**

- Parsers, modelers, reasoners, and transformers are available today
- DL guarantees 100% decidability and computational completeness – any two DL reasoners should come up with the same (all possible) answers to queries

⊙ OWL is more expressive

● Characteristic

- Rich set of built-in simple properties, property characteristics and restrictions
- Not just hierarchical or taxonomic (like most XML)
- Not just two-dimensional (like ER/RDBMS)
- Allowable, functional, multiple inheritance

● Benefit

- More closely models “real-world”
- Axioms may be used to model rules directly into the model (compare with OCL-type approaches)

⊙ OWL is more precise

● Characteristic

- Relationships are atomic and unambiguous
 - Unlike UML/ER/XML, properties have stand-alone meaning
- Disallows over-riding attributes (no semantic ambiguity)
- DL enforces consistency
- Within a context, semantics can be 100% unambiguous

● Benefit

- Reasoners can accommodate uncertain/unknown data
- Both explicit and **implicit** facts are available via a mediated query capability

Why OWL Matters – Reason #1

⦿ OWL is a “cute” acronym (yet appropriate)

- Characteristic
 - OWL = wisdom
 - OWL is named for the owl in Winnie the Pooh (who spelled his own name “WOL”)
- Benefit
 - Makes people smile and laugh!





Jeff Pollock
Vice President, Technology

jeff.pollock@networkinference.com